



**APRIL 6, 7 & 8, 2007  
TORONTO CONGRESS CENTRE**

### **MOTORSPORTS IN CANADA HAS A NEW SHOW**

Courtice, ON – December 4, 2006: Beginning in 2007 motorsport fans, competitors, tracks, suppliers, retailers and manufacturers have an exciting new show. The inaugural edition of Canadian Motorsports Expo will take place at the Toronto Congress Centre, April 6, 7 & 8, 2007.

Covering all aspects and disciplines, Canadian Motorsports Expo has something for everyone. It is a one-stop shopping experience. Parts and accessories, safety equipment, product demonstrations, collectibles, free 'how to' seminars, racing history, fan forums, celebrity appearances, autograph sessions and more await all at Canadian Motorsports Expo. Walking the aisles will inspire anticipation of what is to come in the next aisle.

There will be a unique treat for the fans in meeting teams, seeing racing machines and plenty of autograph opportunities from celebrity drivers and other personalities. The list of appearances will range from local tracks, future stars and big league series.

Free seminars will make a trip to Canadian Motorsports Expo worth the price of admission alone. Industry professionals will share their insight and expertise in area such as setup, business, marketing and operations. Every session is focused on the racing aspect.

With over fifty years of combined motorsports experience including competitors, event organizers, public relations and broadcasting, the staff of Canadian Motorsports Expo has researched the market and are excited to provide a show dedicated to motorsports.

Show preparations have been well under way for months. More information including celebrity appearances, autograph sessions and seminars will be announced in the near future and posted on the show website at [www.canadianmotorsportsexpo.com](http://www.canadianmotorsportsexpo.com). For exhibit space enquiries, logon to the website or call the show office at (905) 721-1762. You can also send an email to [info@canadianmotorsportsexpo.com](mailto:info@canadianmotorsportsexpo.com)

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